GAME BRAIN PARENT AWARENESS CONTEST 2023 (the "CONTEST") OFFICIAL RULES (the "RULES")

THIS CONTEST IS OPEN TO ONTARIO RESIDENTS ONLY AND IS GOVERNED BY ONTARIO LAW. NO PURCHASE NECESSARY.

By entering in this Contest, participants agree to be bound by these rules and by the decisions of the Responsible Gambling Council (the "**Sponsor**"), which are final in all matters relating to the Contest.

This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. Contest participants ("**Participants**") are providing their information to the Sponsor and not to Facebook or Instagram. Facebook and Instagram are therefore released of all responsibility for this Contest for all Participants. The information participants provide will be used to administer this contest and for research purposes only and will not be shared with any third party.

1. CONTEST PERIOD

The Contest will begin on February 15, 2023 at 8:00 am Eastern Time ("ET") ("**Contest Start**") and end on March 22, 2023 at 11:59 pm ET ("**Contest Close**"; the period commencing on the Contest Start and ending on the Contest Close is referred to as the "**Contest Period**").

2. ELIGIBILITY

Contest is open to all legal residents of Ontario, Canada who are over the age of 18 years.

Employees, representatives or agents (and those with whom such persons are domiciled, whether related or not) of the Sponsor, its affiliates, prize suppliers, advertising/promotion agencies and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Contest (collectively, the "**Contest Parties**") are not eligible to enter.

3. HOW TO ENTER

No purchase is necessary to enter.

There is a maximum of one Entry per individual.

To be eligible for the prize described below, participants must complete all survey questions on the entry form ("**Contest Entry Form**") and each such completed Contest Entry ("**Entry**") must be completed and submitted online during the Contest Period. All Entries must be fully and accurately completed to enter (valid email address). Incomplete or inaccurate entries are void. The Entry may be rejected if, in the sole discretion of the Sponsor, the Contest Entry Form is not fully completed with all required information and submitted and received during the Contest Period. The Sponsor is not responsible for late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void).

4. PRIZE

There will be twelve (12), \$50 CAD Amazon.ca gift certificates (the "Prize") awarded.

5. DRAWS

The Prize winner (the "**Winner**") will be determined by a random draw, from all eligible Entries submitted on or before the Contest Close.

Odds of winning will vary depending on the total number of eligible Entries received.

6. FULFILLMENT

The potential contest winner will be contacted via email by an RGC representative. If a potential winner cannot be contacted, fails to respond to RGC attempts to connect within fourteen (14) days,

the potential winner will forfeit the prize and RGC will conduct a further random draw to select another individual from eligible Entries. A Prize will not be awarded in the event there are no eligible Entries for the initial draw or any subsequent draw.

WITHIN 14 DAYS FROM RECEIVING NOTICE THAT HIS OR HER NAME WAS DRAWN, THE WINNER WILL BE REQUIRED TO SIGN AND DELIVER TO THE SPONSOR A SIGNED AFFIDAVIT OF ELIGIBILITY AND ACCEPTANCE OF THESE RULES AS WELL AS SIGN A DOCUMENT CONFIRMING ACCEPTANCE OF THESE CONTEST RULES AND RELEASING THE CONTEST PARTIES FROM ANY LIABILITY WITH RESPECT TO THE CONTEST AND RECEIPT AND USE OF THE PRIZE.

The Prize must be accepted as awarded. There will be no substitution for prizing made except as provided herein at RGC's sole discretion.

7. GENERAL

All Entries become the property of the Sponsor.

This Contest is subject to all applicable federal, provincial and municipal laws.

ANYONE DETERMINED TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Sponsor will not be liable for: (i) any failure of any Website or apps during the Contest; (ii) any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry to be received, captured or recorded for any reason, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; and/or (v) any combination of the above.

In the event of a dispute regarding the identity of the person who submitted a Contest Entry, Contest Entries will be deemed to have been submitted by the authorized account holder of the email address specified in the Contest Entry Form. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. An entrant may be required to provide proof (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) that he/she is the authorized account holder of the email address associated with the Entry in question.

The Sponsor reserves the right, to withdraw or suspend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules.

Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in their sole and absolute discretion) may constitute a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

By entering this Contest, each participant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Contest Entry only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (available at www.<u>responsiblegambling.org/privacy-policy</u>), unless the participant otherwise agrees.

The Sponsor reserves the right, in their sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any Participant or Entry with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

By entering the Contest, the entrants' contact information will be kept strictly confidential (entrants can view <u>RGC's Privacy Policy</u> for more information.)