



MEDIA ADVISORY

Attention Assignment and Photo Editors

Students at *Laurentian University* and *Cambrian College* invited to *Know the Score* on responsible gambling

WHAT: Research on problem gambling in Ontario shows that more than seven percent of 18- to 24-year-olds experience moderate to severe gambling problems—almost double that found in the general population. To raise awareness of this fact and to help educate young adults on ways to avoid gambling-related problems, the Responsible Gambling Council will be on location at Laurentian University and Cambrian College from January 26-29, 2004, to showcase its *Know the Score* program. **Media are invited to attend on Monday, January 26th.**

Know the Score engages post-secondary students in a fun and interactive way by enlisting their help to dispel common myths regarding randomness. The program also helps students share signs of a problem, offers advice on where to get help locally and provides ways to keep gambling safer. Participating students are eligible to receive one of two \$1,500 scholarship awards.

WHERE/WHEN:

JANUARY 26 (MONDAY)		
<i>Laurentian University</i>	Great Hall Foyer	10:00 a.m. – 2:00 p.m.
<i>Cambrian College</i>	Main Lobby	10:00 a.m. – 2:00 p.m.

For information: Sarah Twomey
Responsible Gambling Council
(416) 499-9800 ext. 222
saraht@rgco.org

Melanie Franner
Media Relations
416-826-1486/705-458-1489
mfranner@ican.net